



Another of those wonderful monthly bargain affairs that has come to be looked forward to by hundreds of thrifty Memphians with the keenest sort of interest, because they know from experience that the savings are extraordinary. And THIS "Clover Day" is particularly interesting because there's

hardly an item that can be bought wholesale today at the price we have named for this sale. REMEMBER THESE ITEMS ARE ON SALE FRIDAY ONLY AT THESE PRICES. NO PHONE, C. O. D. OR MAIL ORDERS TAKEN AND WE RESERVE THE RIGHT TO LIMIT QUANTITIES SOLD TO EACH PERSON.

Women's Fine Lawn Handkerchiefs, 2c

Women's fine lawn Handkerchiefs, with colored picot edges; cheap at the regular price of 5c each; on sale "Clover Day," while they last, (limit 6 to a customer), at 2c each. (Main Floor.)

Men's 20c Lawn Handkerchiefs, 5c

Men's imported lawn Handkerchiefs, with colored borders; plain blue, also white with red borders (slight imperfections in dye), worth 20c; on sale "Clover Day," while they last, at 5c each. (Main Floor.)



Odd Lot of Women's Neckwear at 3c

Women's Collars, Collar and Cuff Sets, Vestees, etc.; accumulations from last year's selling, but good styles; pieces worth up to 50c; on sale "Clover Day" at 3c each. (Main Floor.)

\$3.50 Velvet Bags On Sale for \$1.50

"Clover Day" offering of handsome Velvet Bags, made in the newest shapes and styles, with covered and metal frames, black only; just twenty-five of these regular \$3.50 bags, at \$1.50 each. (Main Floor.)

55c Curtain Marquisette, 39c

Here's a chance to get new hangings for your living room, dining room or bedroom windows, or sash curtains; nice quality marquisette; 36 inches wide and comes in white and ecru; regular 55c value, "Clover Day," 39c per yard. (Fourth Floor.)

Regular 55c Curtain Nets, 39c

Splendid quality curtain nets in a variety of new and beautiful designs in white and ecru; these sold regularly at 55c per yard; on sale "Clover Day" only at 39c per yard. (Fourth Floor.)

Women's \$2.00 Silk Hose, \$1.50

Buy silk hose "Clover Day" and save 50c to 75c per pair; women's full-fashioned silk hose, with lisle garter tops, double heels and toes; a limited quantity of the regular \$2.00 and \$2.25 hose on sale at \$1.50 per pair. (Main Floor.)

Women's \$2.00 Union Suits, \$1.50

Women's combination union suits; fine quality lisle body, with silk mull top; bodice style with cuff knee; pink only; sizes 34 to 44; \$2.00 and \$2.50 values on sale at \$1.50 per pair. (Main Floor.)

Up to \$4.00 Kid Gloves, \$1.95

For "Clover Day" we offer choice of a nice lot of women's kid gloves of various styles, qualities and sizes; odds and ends of values up to \$4.00 per pair, at, your choice, \$1.95 per pair. (Main Floor.)

Chamoisette Gloves, 59c

Women's two-clasp suede lisle and chamoisette gloves in white and colors; good serviceable gloves for wear on most any occasion; while the lot lasts, "Clover Day," choice 59c per pair. (Main Floor.)

\$7.50 Boys' Overcoats, \$4.45

Juvenile overcoats; smart styles for little boys of 3 to 8 years; made up in various attractive models of good serviceable materials in neat colorings; values up to \$7.50 for \$4.45. (Second Floor.)

\$7.50 Boys' Sweaters, \$4.95

Boys' sweaters in pull-over and coat styles; heavy wool "Shakerknit" and "Cardigan" stitch, in worsted finish; plain colors and fancy effects; regular \$7.50 values "Clover Day" at \$4.95. (Second Floor.)

\$8.50 Boys' Suits for \$5.45

Boys' Norfolk suits, made of good, sturdy materials in neat patterns and colorings; latest style coats, with full-lined knickerbockers; sizes 8 to 18 years; values up to \$8.50, for "Clover Day," \$5.45. (Second Floor.)

75c Slumber Shoes, 49c

Women's slumber slippers, made of soft, fleecy flannel, with pretty ribbon ties; good run of sizes; 75c values on sale for this one day only at 49c per pair. (Shoe Dept.—Main Floor.)

65c Devonshire Cloth, 48c

New spring ramble cloth and devonshire, in neat checks, stripes, plaids and plain colors; regular 65c material, on sale "Clover Day" at 48c per yard. (Wash Goods Dept.—Second Floor.)

35c Dress Percale, 21c

Book-fold percales in desirable stripe, check and figured effects; a limited quantity of this regular 35c grade on sale "Clover Day" at 21c per yard. (Wash Goods Dept.—Second Floor.)

\$1.00 Colored Organdies, 69c

40 and 42-inch organdies in new spring colors; best grade sold at \$1.00 per yard; offered just for "Clover Day" at 69c per yard. (Wash Goods Dept.—Second Floor.)

98c Bath Mats for 75c

Just for "Clover Day," beautiful bath mats in elaborate designs in pink, blue, white and gold; regular 98c values on sale "Clover Day" at 75c each. (Limit one to a customer.) (Linen Dept.—Second Floor.)

\$1.25 Table Damask, 85c

64-inch mercerized table damask; good quality, worth \$1.25 per yard; "Clover Day" special, 85c per yard. (Linen Dept.—Second Floor.)

\$12.50 Napkins for \$9.85 Dozen

Pure linen napkins; 20 and 22-inch size; nothing better sold at \$12.50 per dozen; on sale "Clover Day" at \$9.85 per dozen. (Linen Dept.—Second Floor.)

55c Sewing Machine Outfit for 30c

Regular 55c sewing machine outfit, consisting of 25c leather belt, 15c bottle best machine oil and 15c worth of sewing machine needles to fit any make of machine; on sale "Clover Day" only at 30c. (Fifth Floor.)

75c Boys' and Girls' Books, 29c

Choice of several hundred popular books for boys and girls; story books and books of adventure, fiction, etc., by some of the best writers; up to 75c values on sale "Clover Day" at 29c each. (Fifth Floor.)

Ball Bearing Skates, \$2.69

Best ball bearing skates in all sizes for boys and girls; "Union Hardware" make; regular \$3.00 value on sale "Clover Day" at \$2.69. (Fifth Floor.)

\$2.00 Cups and Saucers, \$1.39

Plain white imported china cups and saucers; good quality, worth \$2.00 per set of six; special for "Clover Day" \$1.39 per set of six. (Fourth Floor.)

35c Imp. China Mugs for 15c

Imported china mugs, with pretty grape decorations; regular 35c value, on sale just for "Clover Day" at 15c each. (Fourth Floor.)

50c Nickeled Toasters, 37c

Nickel-plated bread toasters for gas or oil stoves; square shape; will toast 4 pieces bread at a time; regular 50c value, on sale "Clover Day" at 37c. (Fourth Floor.)

90c Galvanized Coal Hods, 73c

18-inch galvanized iron coal hods; made good and strong; regular 90c value, on sale just for "Clover Day" at 73c. (Fourth Floor.)

75c Can Johnson Wax for 59c

"Johnson's" powdered wax for hardwood floors; 14-ounce can; worth 75c, special for "Clover Day" at 59c. (Fourth Floor.)

50c Feather Dusters, 39c

Good soft feather dusters; 12-inch size; our regular 50c value, on sale "Clover Day" at 39c each. (Fourth Floor.)

Infants' \$1.00 Soft Sole Shoes 39c

Infants' soft sole shoes, made of fine soft skin in various pretty little styles; lace and button; white, black and colors; odd lots and broken sizes of regular \$1.00 values on sale "Clover Day" at 39c per pair. (Third Floor.)

Infants' and Children's Knit Caps, Up to \$3.50 Values, for \$1.59

Infants' and children's wool knit caps of finest quality yarns in various pretty styles; odd lots of caps sold regularly up to \$3.50, on sale for "Clover Day," choice, \$1.59. (Third Floor.)

Women's \$3.00 and \$3.98 Crepe Kimonos for This Day, \$2.25

Women's crepe kimonos, made of a very good grade crepe in the newest Japanese styles; neat stripe and floral colorings; regular \$3.00 and \$3.98 kimonos, on sale "Clover Day" only at \$2.25. (Third Floor.)

150 House Dresses That Sold at \$2.00 to \$2.98, While They Last, \$1.25

"Clover Day" will be lucky for about one hundred and fifty women who visit our house dress section; a splendid lot of house dresses, of ginghams, percales and voiles in neat and pretty patterns in light and dark colorings; regular up to \$2.98 dresses for this one day only at \$1.25. (Third Floor.)

Women's and Misses' Winter Coats, Worth to \$35.00, on Sale at \$18.75

A wonderful rack of coats for women and misses at about half original selling prices, just for "Clover Day," all new winter styles, of silvertones, kerseys, oxfords, broadcloths, etc.; belted and loose styles, with plain and convertible collars; regular \$35.00 coats, on sale for \$18.75. (Third Floor.)

A Lucky Day for Women Who Attend This Sale of \$9 Georgette Waists at \$5.23

You can't afford to miss a chance like this—beautiful Georgette blouses that sold regularly at \$8.00 and \$9.00 offered in this sale "Clover Day" at \$5.23. These are very attractive waists, made up in new styles, of good strong quality Georgette crepe, in white, flesh and desirable suit shades; some of them trimmed with lace, others with pretty little embroidered and beaded designs; waists worth up to \$9.00, on sale "Clover Day" at \$5.23. (Third Floor.)

15c Box Lux Soap Flakes for 10c

Lux soap flakes for washing fine lingerie and all sorts of fine wearables; regular 15c value, on sale "Clover Day" only at 10c per box. (Main Floor.)

Jergen's Almond and Benzoin Lotion, 25c

"Jergen's" almond lotion, fine for chapped and rough skin; regular 35c bottle, on sale "Clover Day" only at 25c per bottle. (Main Floor.)

Buy 79c Bust Confiners for 59c

Bust confiners, well made of excellent quality material; correctly shaped and neatly finished; sizes 32 to 42; pink or white; on sale "Clover Day" at 59c. (Third Floor.)

\$2.00 Corsets at Only \$1.39

Women's and misses' corsets, made of good quality pink coutil; medium bust, with long skirts; sizes 21 to 25 only; new models and regular \$2.00 values, on sale "Clover Day" at \$1.39. (Third Floor.)

\$1.50 Union Suits for Boys, 97c

Boys' union suits; of good cotton yarns; fine needle rib; all sizes; ecru only; regular \$1.50 and \$1.75 suits on sale "Clover Day" at 97c each. (Basement.)

Men's Good \$2.25 Sweaters, \$1.44

Men's sweaters of good heavy weight yarns; light and dark grays; two pockets and large roll collar; regular \$2.25 value, on sale "Clover Day" at \$1.44 each. (Basement.)

Men's \$3.50 Wool Shirts at \$2.79

Men's flannel and serge shirts, well made with double reinforced yoke and elbows; tan, gray and dark red; all sizes up to 17; regular \$3.50 and \$4.50 garments, special for "Clover Day," \$2.79 each. (Basement.)

25c Bath Towels at \$2.00 a Doz.

Good bath towels; medium size; worth 25c each; offered special for "Clover Day" at \$2.00 per dozen. (Basement.)

\$2.75 Peerless Sheets, \$2.19

Well-known "Peerless" seamless bleached sheets; size 81x90 inches; worth \$2.75 today; specially priced for "Clover Day" at \$2.19 each. (Basement.)

Men's \$1.00 "Guyot" Style Suspenders for 59c

Men's good suspenders; "Guyot" style, made of extra good quality webbing in new patterns, with elastic back; regular and extra lengths; \$1.00 values for 59c. (Main Floor.)

Men's Wool Underwear, \$2.50 to \$4.00 Values, \$1.95

Men's wool knit undershirts and drawers; good quality, fine and soft; broken sizes and discontinued lines that sold from \$2.50 to \$4.00 per garment; special for "Clover Day" at \$1.95 per garment. (Main Floor.)

\$1.50 Linoleum, 98c

High-grade printed linoleum, made of genuine linseed oil and ground cork, on heavy burlap back (not to be confused with the tar paper imitations), this is the regular \$1.50 quality and comes in full rolls (not remnants); on sale "Clover Day" at 98c per square yard. (Fourth Floor.)

\$10.00 Rugs for \$7.98

Save \$2.00 on small rugs of dependable quality; these Axminster rugs are 36x70 inches and come in a variety of attractive patterns and colorings; regular \$10.00 value, "Clover Day" \$7.98. (Fourth Floor.)

Rubber Door Mats, 98c

Just for "Clover Day" we offer a limited number of good rubber door mats at a very decided saving; as long as the lot lasts, choice, 98c each. (Fourth Floor.)

\$1.00 Window Shades, 69c

Genuine opaque cloth window shades; size 3x7 feet; mounted on dependable spring rollers; on sale "Clover Day" at 69c each. (Fourth Floor.)

65c White Organdy, 48c

40-inch sheer white organdy; very fine weave; worth 65c per yard; on sale "Clover Day" at 48c per yard. (White Goods Dept.—Second Floor.)

\$1.00 White Madras, 65c

Fine white shirting madras in a score of attractive patterns; 33 inches wide; regular 75c and \$1.00 quality on sale just for "Clover Day" at 65c per yard. (White Goods Dept.—Second Floor.)

\$5.00 Bolt Fine White Nainsook for \$4.45

Our No. 300 white nainsook; fine, soft, sheer quality; especially adapted for making women's and children's underwear; 10-yard bolt, nicely boxed, worth \$5.00, on sale "Clover Day" at \$4.45 per box. (White Goods Dept.—Second Floor.)

75c Ribbon Bag Top, 39c

Make your own ribbon bag; here are the tops at about one-half price; just for "Clover Day," diamond shape, oxidized metal tops; regular 75c values, on sale at 39c each. (Main Floor.)

Sale of Ribbon Remnants

We have gathered all the remnants of ribbons, short lengths and odd pieces left over from our enormous holiday business and place them on one big table for "Clover Day's" selling at a mere fraction of former selling prices; each is tagged with the yardage, and prices range from 15c to \$3.00 per piece. (Main Floor.)

50c Wool Scarfs for 29c

Women's and children's knit and brushed wool scarfs, in all bright color combinations; just the thing for school wear; odd pieces from sets; worth 75c and \$1.00; on sale "Clover Day" at 29c each. (Basement.)

\$1.00 Boys' Blouses, 49c

Boys' shirts and blouses, well made of good white madras and percale in popular styles; such good makes as "Mother's Friend," "Anchor," "Bell" and "Monarch," about fifteen dozen of these regular \$1.00 and \$1.50 shirts and blouses on sale for this one day only at 49c each. (Basement.)